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CiA Moms

© Cat in Furnace



An original television series created by
Mathew Klickstein and Patrick Mallek



FORM 34-8845F
AGENCY DEBRIEFING CATALYST
OPERATION: TAKE-N-BAKE



01. Prime Directive

02. Mission Briefing

03. Tactical Support

04. Field Agents

05. Additional Cast

06. S.O.P.

07. Future Missions

01. Prime Directive

C.I.A. Moms

An original television series created by Mathew Klickstein and Patrick Mallek.

Tag line

Saving your butt, and getting it in bed by 8:30.

Log line

Badass mom spies protect America and their own secret identities.

Concept

To effectively deal with an ever-changing intelligence landscape and a constantly shrinking operating budget, a secret division of the CIA was created employing the most efficient multi-taskers the world has ever known – American Moms.

Sales Line

True Lies meets Married with Children.

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02. Mission Briefing

The Show

All over America and unbeknownst to their families, covert moms work undercover for the CIA. They come from all walks of life, from every possible demographic. Some work, some own businesses, others stay at home. But they all have one thing in common – They're dedicated to fighting for justice, and they're moms. So we guess that's two things...

The CIA

After being gutted by Congress on the grounds it was overreaching and invasive, the CIA created a covert Department of Home Cookin' and launched "Operation Take-N-Bake" to counteract the multifaceted, cyber-driven, neo-intelligence landscape. The Moms' job is simple – keep their identities hidden, save the world, and do it all on a tight budget.

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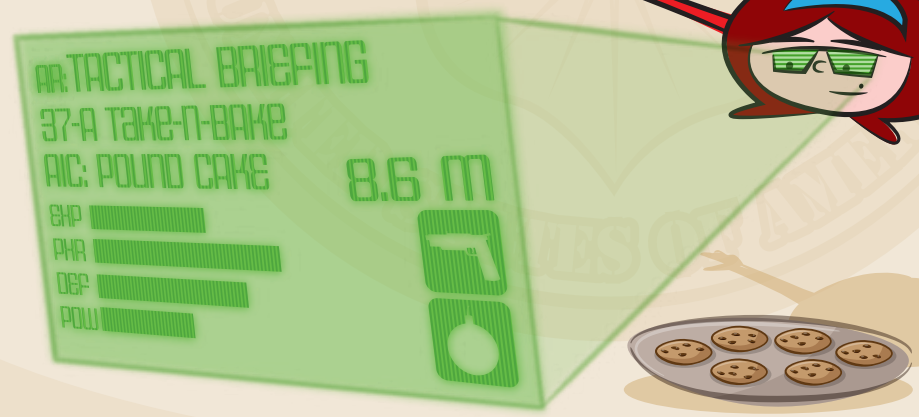
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03. Tactical Support

The Agency

The disembodied voice of the agency appears without notice. He's the "Charlie" to the Mom's "Angels". Communicates with our field agents through an Augmented Reality chip implanted in their brains.

One-dimensional voice of the establishment. Doesn't care about the Moms' concerns; just wants the mission completed on time and UNDER budget.



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04. Field Agents

Helen K. Fargo (42) **Code Name: Angel Food**

Helen is our main character. She is a typical stay-at-home Midwestern mom, who recently relocated with her family to McClean, Virginia. She's the newest member of the team. Helen's best asset is her optimistic nature, which helps her rely more on instinct rather than CIA support – probably a good idea, considering the Agency was recently gutted by budget cuts. Helen has a tween-age daughter, a ten year old son, and a toddler in his terrible twos. Her husband is Dave Fargo, an obsessive florist who, unbeknownst to Helen, secretly works for the FBI.



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Pamela Greirstein (40)

Code Name: Babka

Bad Ass Blacksploitation Mom. Pamela is married to a rich Jewish accountant named Ira. She has a son from another marriage. She's constantly juggling her mission, her family... and her conflicting cultural stereotypes. She's got brute strength and a bitchy attitude. Do. Not. FUNK. With. Her.



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Brainitas Powers (38)

Code Name: Fig Newton

Nerdy Mom. High-tech junky. Has all the latest gadgets, which is a good thing because the agency is limited to a bunch of useless, recycled 90's trash. Initially denied entrance into Operation Take-N-Bake because she wasn't a mom, Brainitas built a woefully obvious cyborg child named Hal (Human Artificial Lifeform) that she keeps operational with stolen parts from the Agency inventory, and whose identity she must keep secret or risk being kicked off the team.



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Milfasia Cougarski (46) **Code Name: Cream Pie**

Seductress Mom with an unintelligible Eastern European accent from an unpronounceable Eastern European country. Raising a snotty tween-aged daughter and saving the world are taking their toll on this middle aged Mata Hari who is vigorously fighting a losing battle against gravity and time.



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Mrs. Chu (age unknown) Code Name: Fortune Cookie

Asian Tiger Mom. Mysterious and stoic. All business. No nonsense. No background. No details about her life. She's the veteran of the team and prefers the old way of doing things, which causes tension with Helen's new school thinking. For no reason whatsoever, despite being Korean, she speaks with an obvioulsy fake Irish accent (shoulder shrug.)



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05. Additional Cast – Kids

Milly (12)

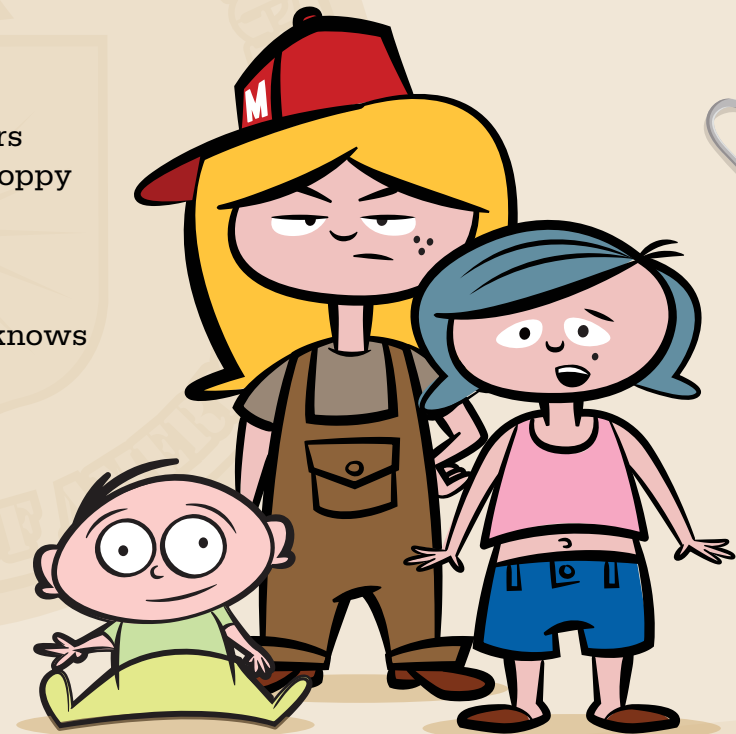
Milly is the leader of Helen Fargo's insolent brood. She is a dyed in the wool conservative, complete with a light-up MAGA hat... which is usually on the fritz because it was cheaply made in North Korea.

Billy (10)

Billy is Helen's middle child. He's a fiercely liberal, gender bending ten year old who wears a pink tube top and cut-off jean shorts with sloppy DIY make-up smeared across his face.

Illy (2)

Illy is a bumbling, heartfelt toddler who only knows how to speak two words – "Caesar Salad!"



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DeRay Greirstein (13)

Pamela Greirstein's teenage son. Loves to listen to a hybrid of hip-hop and traditional Jewish music on his Star of David shaped headphones.

Hal Powers (7)

Brainitas's AI child. Hal is clearly a homemade robot, but the other mom's and kids awkwardly play along with Branitas's insistence that he is an actual human child.

Dolita Cougarski (14)

Milfasia Cougarski's apathetic and snotty tween daughter. Always on her smart phone. She has fake breasts, but she hasn't had them installed yet – keeps them in the closet. A boy crazy pop culture addict, Dolita endlessly tries to live up to her mom's expectations of fashion, flirting and femme-fatalism.

Sing and Song (10)

Mrs. Chu's androgynous twins. They both look so identical that they have to wear name tags so their own mother can tell them apart, and they're never apart. They are such twins that they often eerily talk in chorus and complete each other's sentences.

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05. Additional Cast – Dads

David Fargo (43)

Dave is the soccer dad to Helen's hockey mom. Bubbling with a Nathan Lane-esque effeminate mannerisms, he spends his days wearing an apron and singing to the plants in his flower shop that, suspiciously, never has any customers.

Ira Greirstein (54)

Pamela Greirstein's uxorious husband. He's a nerdy, henpecked Jewish accountant who is terrified of authority and allergic to breaking the rules... so the exact opposite of his gregarious, outspoken wife.

And the Rest...

Meanwhile, Milfasia's husband is incarcerated, Branitas's husband ran away, and as with the rest of her mysterious background, we have no idea where Mrs. Chu's husband is. Eventually, we learn that all the dads are in the FBI Dads. (Spinoff, anyone?)

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06. Standard Operating Procedure

Story Formula – Inherently flawed characters pushing a situation beyond the point of ridiculousness, then ramping the tension to an unbearable level and resolving with an irreverent shift of the goal posts.

Storyline Structure:

A line (Premise) – The main line will always be focused on the mission at hand.

B line (Tension) – The B line will center around the more typical family/domestic concerns.

Comedic Palette – The opportunities for humor are inherent and multi-tiered. Each character represents a different angle for a joke, which allows us to compound each punchline, turning a single joke opportunity into several.

Parody, satire and skewering contemporary culture are augmented with slapstick, cerebral, awkward humor and more creative fertile ground for cross demographical comedy.

Series Heart – Family. Plain and simple. The Moms' relationships with their families provide the heart of the series.

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07. Future Missions – Season One

CIA Moms vs. The Family Dog

The Fargo family is new to town, Helen is finding her place in the CIA Moms and they decide to intern their disabled dog in a special-ed obedience school that isn't quite what it seems.

CIA Moms vs. Lesbian Strippers!!!

When the Agency determines that the CIA Moms lack the teamwork skills they need to be better agents, the group is sent on an undercover mission... at a lesbian strip club. Meanwhile, Milly and Billy try to figure out what their mom Helen does all day at work.

CIA Moms vs. Yoga

In an almost dialogue-less "silent film" type episode that takes place in "real time," the CIA Moms try to take a break at a yoga studio aptly named Mamaste. Unfortunately, ninjas enter the scene, turning their relaxing session into a surprisingly hilarious bloodbath.

CIA Moms vs. Parent Teacher Night

Growing concerned that a mole might be in the CIA Moms' otherwise serene community of McLean, the Agency sends the group to their kids' charter school's Parent Teacher Night to investigate the staff there. Once at the school, the Moms must juggle their kids, their kids' erratic teachers and, of course, engage in mortal combat with a wicked witch who turns out to be none other than Betsy DeVos.

CIA Moms vs. Reality TV

In an episode that parodies a "Real Housewives" reality TV segment, the CIA Moms do their best to appear normal to their upcoming TV audience, only to end up fending off ninjas in their local grocery store. Also, we begin to learn more about the Moms' elusive husbands, and Cat Stevens refuses to get out of a tree.

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07. Future Missions – Season One

CIA Moms vs. Washington DC

After using a specialized “Buddy Cop Movie” algorithm, Milfasia and Helen take on a mission in Washington DC where the odd couple find themselves at a hobo camp made up of former ex-presidents and presidential candidates. Milly meanwhile figures out a way to con the other kids into working for a new company she’s established.

CIA Moms vs. Global Warming

The CIA Moms are going to Alaska! It turns out the natives have become fed up with outside infiltrators forcing them to fight Global Warming. After all, the Alaskans WANT Global Warming so they can finally get rid of all of those pesky polar bears and wear shades, Bermuda shorts and sandals all day. Wouldn’t you? Meanwhile, Sing and Song fend off a con man over the phone.

CIA Moms vs. The Bake Off

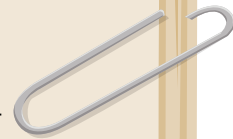
In an episode that is a knock-off of corny 80s sitcoms (complete with canned laughter), the CIA Moms get embroiled in a cookie bake off on live television that somehow turns into a pie fight... with ninjas. The kids are back home dealing with annoying new neighbor Milo Yiannopoulos.

CIA Moms vs. The Media

Helen gets in trouble when she wears an “offensive” t-shirt to her local Starbucks-Nike hybrid store and ends up an online pariah. Realizing she’s not good at anything, Dolita discovers she can get attention by blogging for a disreputable feminist website... without realizing her latest takedown piece is what’s driving the backlash against Helen.

CIA Moms vs. FBI Dads

For the season finale, a semi-clip-show of a sort where we see elements of previous episodes... from the perspective of the CIA Moms’ husbands who evidently were far more present than they seemed earlier. The fact they happen to be in their OWN covert agency called the FBI Dads just goes to show: Season Two, here we come!



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WARNING!
**THIS PITCH BIBLE WILL
SELF DESTRUCT IN 30 SECONDS.**